

SITE AMENITY PROGRAM



SITE AMENITIES

The overall perception of spatial scale, and that "sense of place" within a downtown, requires the introduction of objects layered within those spaces, not only to add visual detail and variety but also to give us the ability to discern size by comparing the space relative to objects whose scale we readily comprehend. It is safe to say, we understand size through comparison of objects. While added layers, like landscaping, signage, and lighting make obvious and significant additions to the character and scale of any outdoor place, just as importantly, additional site amenities that sprinkle in the remaining details we often associate with a well-kept and vital downtown add that final layer of interest.

The following images and their explanations present a collection of site elements anticipated as necessary for adding that final detailed layer of interest for the Downtown Elon district. Their need is functional as well as visual and care should be taken to select items whose designs and color palette are compatible with one another.



For all typical town lamp post locations along downtown Elon streets, except those in the residential quarter or within parking lots, each post shall receive a single "hoop arm" bracket to support a single hanging basket. These baskets will be filled with seasonal plantings except for the winter holidays when optional town holiday decorations may be substituted. The hoop arm shall be located on the pole to keep the underside of the basket at 9'-0" above the ground minimum and on the side of the pole facing the sidewalk (not the street). See signage and graphics package (under separate cover) for installations intended on the street side of the pole.

EXAMPLE IMAGE: One way hook style hanging basket bracket painted black with one 18" diameter "English Garden" flat steel hanging basket and molded coconut coir liner. (Black chain included) Mfg: Planters Unlimited www.plantersunlimited.com

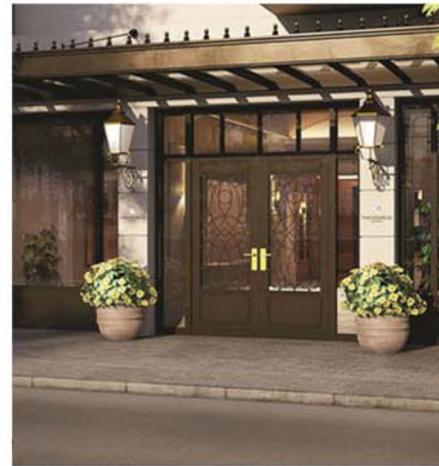
HANGING BASKET AND ARM



Planting container pots within the Town Commons Park, of a scale grander than the typical sidewalk pot, shall be utilized to bring colorful seasonal plantings onto the tops of site walls and paved areas of the Park. These pots shall highlight special corners or areas and may be associated with other amenities such as sidewalk bollards.

EXAMPLE IMAGE: model "Wabash" 36" diameter x 14"h x 12" square base. LS 9613. Cast colored concrete construction; color: #641 Pebble; Mfg. Longshadow Planters. www.longshadow.com

TYPICAL PARK PLANTER



In special areas along downtown's brick sidewalks several fiberglass pots shall be located together and planted with seasonal color as part of Downtown Elon's overall beautification planting program. Every free standing town bench should always have a planted pot at either end unless the bench is integrated into planting beds.

EXAMPLE IMAGE: model number F-CB-24, 28.5" diameter x 21.25" high; fiberglass construction; color: #300 "terra cotta" Mfg. Gainey Ceramics. www.gaineyceramics.com

TYPICAL TOWN PLANTER

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Within the Town Commons Park, the "great lawn" area is seen as a community space allowing for impromptu gathering and respite for residents and visitors alike. To that end, it is proposed that some moveable chairs (32 total) be located on the lawn areas. People are free to move them to alternate locations on the lawn thereby creating active or passive gathering zones for personal interaction. Ultimately, the continuous movement of these chairs around the lawn is creating a dynamic sculpture throughout the course of each day and actively engaging people to physically participate in the use of the great lawn itself. Each morning the chairs can be realigned at the lawn edges, ready for another day of movement. The design of these chairs should be welcoming and allow for a relaxed posture. It should be strong, durable and easy to clean, heavy enough to not be moved long distances but light enough to be rearranged close by.

EXAMPLE IMAGE: model #35 "Chill" in two colors (16 of each): "Daisy yellow" and "Grass green", rotationally molded polyethylene construction, wt.60lbs. Mfg: Landscape Forms www.landscapeforms.com

PARK CHAIR



Benches throughout town where viewing is desired both ahead of and behind the bench's positioning shall utilize a backless bench. This backless bench shall be a companion version of the "backed" Town Bench.

EXAMPLE IMAGE: 17"h x 22"d x 73" long cast aluminum framed bench; model "Melville"; color: painted black with IPE wood seat panels (NO dividers) Mfg: Landscape Forms www.landscapeforms.com

BACKLESS BENCH



Benches throughout town where viewing is desired in one direction from their positioning shall utilize a bench with a back. This backed bench shall be a companion version of the "backless" Town Bench.

EXAMPLE IMAGE: 19"h x 30"d x 76" long cast aluminum framed bench; model "Melville"; color: painted black with IPE wood seat panels (NO dividers) Mfg: Landscape Forms www.landscapeforms.com

BACKED BENCH



Benches within the Town Commons Island shall have their own unique style to reinforce the specialty nature of this Park. The style should be compatible with the site bollards and lamp post elements also used there. They should be positioned so as to promote inward views of the park and be nestled into the edges of perimeter planting beds so as to not appear visually separate and remote but engaged with the plantings surrounding them.

EXAMPLE IMAGE: 17"d x 18"h x 74" long model "Arcata" backless embedded bench. Color: Black with IPE wood finish to match town benches; Mfg: Landscape Forms www.landscapeforms.com

PARK BENCH

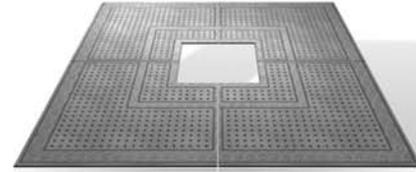
SITE AMENITIES



The new Master Plan for Downtown Elon provides multiple large and conveniently placed parking lots throughout the Downtown commercial area. Therefore, it is the recommendation of the Master Plan that all curbside parallel parking within this commercial area be metered parking for a nominal charge. This keeps these “up front” preferred spaces rotated with new parkers every few hours and produces a minor revenue stream for the Town to use for the upkeep of the Downtown Parks, sidewalks and planting areas. Meter poles can support 2 meters per pole as necessary (poles painted black) and all meters should support credit card as well as coin payments and be solar powered with rechargeable battery pack.

EXAMPLE IMAGE: model M5-147, Mfg: IPS Group Inc. www.ipsgroupinc.com

PARKING METER



Sidewalk trees at curbside edges add shade, color and mass along one's walking route, however, the resultant tree pits that are required to allow proper growth and irrigation to these trees can often create a tripping hazard and a place for trash to collect. The installation of HDA approved pedestrian friendly tree grates to cover these areas provides a clean visual solution, allows rainwater irrigation and maintains the sidewalk's full walking zone width. These two piece iron grates should be 5'x5' minimum, flush with the brick sidewalk, tight against the concrete curb, painted black and have approved a pattern of HDA sized holes.

EXAMPLE IMAGE: 5 ft. square cast iron grate painted black; Style: “Boston” by Mfg: Urban Accessories www.urbanaccessories.com

CAST IRON TREE GRATES



The use of bicycles in and around Downtown Elon is to be promoted. Therefore, it makes sense to allocate zones where riders can easily and conveniently lock and leave their cycles while visiting the area. These simple forms are to be used in sets of 4 (2 of each color) and alternating the two colors 3'-0" on center to each other.

EXAMPLE IMAGE: model “Key” in colors: red and grey, 3'd x 23" w x 32" h, steel core protected with high density polyurethane foam with cast aluminum base embedded in sidewalk, Mfg: Landscape Forms www.landscapeforms.com

BICYCLE RACK



The foundation of a clean Downtown Elon is strategically placing enough trash receptacles around downtown and ensuring these receptacles are sized to accommodate significant trash volumes and that regular trash collection is scheduled. Receptacles must have a covered top to keep birds, rain, etc from entering the receptacle.

EXAMPLE IMAGE: model “Poe” litter receptacle, Side Opening, 29" x 44" x 29", 34 gallon capacity with black polyethylene liner, hinged door for easy access, cast and extruded aluminum construction, color: painted black or green if for recycling; Mfg: Landscape Forms www.landscapeforms.com

WASTE RECEPTACLE

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Bollards are a pedestrian safety amenity. They are commonly placed near curbsides to define limits of sidewalk in areas where pedestrians might choose to cross the street. These objects work best in groupings to be noticed as they help to protect pedestrians from vehicular traffic while they wait to cross the street. While bollards also come in styles that are non-illuminated, it is suggested in Downtown Elon that electrical service be provided to their locations so that illuminated versions can be utilized, thereby ensuring their function ability both day and night.

EXAMPLE IMAGE: 36" high model "LFI Hawthorne" (shielded LED fixtures are night sky acceptable to avoid light pollution and they provide long life) Common spacing @ 8'-0" on center. Color; Black; Mfg: Landscape Forms www.landscapeforms.com

BOLLARD



While a typical "Downtown" Lamp post is utilized throughout all the downtown streets and adaptively in parking lots, the Town Commons shall have its own (differing) style of lamp post to reinforce its presence as a unique and special place. Since the town bollard fixture is used heavily around the park, it is suggested that the style of these Park lamp posts be of similar style. Their light array should cast itself over a larger ground surface area.

EXAMPLE IMAGE: 12'-0" high model "Alcott" pedestrian light (shielded LED fixtures are night sky acceptable to avoid light pollution and they provide long life) Type 5 light distribution; Color; Black; Mfg: Landscape Forms www.landscapeforms.com

PARK LAMP POST



All sidewalks throughout Downtown Elon will be lit from artificial lighting atop 12' high lamp posts. These posts shall occur every 60 feet and be centered 3'-0" from the roadside edge of the curb thereby allowing for the clearance of parked car door swings. These poles will become 14'-0" high in parking lots and receive alternate lamping to facilitate a broader spread of light at the ground plane. These post lights will unify the Downtown identity wherever they are used. Consequently, it is recommended that all lamp posts and fixtures along North Williamson Ave. be changed to the new "Downtown Elon" fixture. This road's identity is to be perceived as a Downtown Road and not a University Road, so, the lamp post and fixtures should not be identical or similar to the University's pedestrian pole fixtures.

EXAMPLE IMAGE:

Fixture model: energy saving "Providence LED Medium" Designer SSL Series, 72watt, solid cast aluminum, #PROV-T3-60LED-BW with PFN decorative cast aluminum finial painted brass color, (note: use T-5 distribution in parking lots) size:31.5"h x18.7" dia. Color: Black,
Pole: 4" OD round model no. 4F12-188 BLK black aluminum (12'0" high @ sidewalks 14' high in parking lots) PLT plant hanger arm @ sidewalk locations only (1 per pole)
Pole Base: model no. DB6 BLK black cast aluminum, 36"h x 15.25" dia
Mfg. Architectural Area Lighting, www.aal.net

TOWN LAMP POST

