



For immediate release

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Downtown Elon needs your input at a vision forum, Tuesday, April 18, 2017.

Elon, NC (March 17, 2017) – The Town of Elon needs help creating a vision for downtown. A Downtown Elon Vision Forum will be held on **Tuesday, April 18, 2017** from 5:30 p.m. until 7:30 p.m. The event will be at Elon Community Church at 271 N. Williamson Avenue in the Community Center. Light refreshments will be served starting at 5:00 p.m.

The purpose of the forum is to gather input of what is good about the downtown, what needs improvement, and what downtown should become in the future. This visioning process allows the community to participate in developing that vision. During the forum, participants will work in small groups to identify downtown Elon's strengths and weaknesses and develop vision statements. The vision statements should be based on the town's economic drivers and describe what we want downtown to be.

According to Richard White, Town Manager, "This process will allow us to involve many people representing many interests in our community. This input is critical to help develop a downtown area that everyone can enjoy and where businesses can thrive."

The forum is part of Elon's participation in the Downtown Associate Community Program run by the North Carolina Main Street and Rural Planning Center of the Department of Commerce.

Registration is required to ensure a successful vision forum. Please contact Kathleen Patterson at 336.586.1009 or by email at kpatterson@ci.elon.nc.us to RSVP or register online at <https://www.eventbrite.com/e/downtown-elon-vision-forum-registration-32130285549>.

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